This is a remarkable time for global agriculture and for Richardson International. Our industry is undergoing unprecedented growth to meet increasing demand, and our company is experiencing transformational expansion.

If you know of any interested candidates, we currently have openings at various Richardson Pioneer Ag Business Centres located across Western Canada.

Please direct your friends and family to our website at www.richardson.ca to upload their cover letter and resume. Only applications under consideration will be contacted.

Positions include Location Assistants and Sales Agronomists in the following areas:

**LOCATION ASSISTANTS**
- Dunvegan (Rycroft), AB
- Nampa, AB
- Lavoy, AB
- Dawson Creek, BC
- Assiniboia, SK
- Estevan, SK
- Lampman, SK
- Tisdale, SK
- Swan River Valley, MB

**SALES AGRONOMISTS**
- Swan River Valley, MB
- Dunvegan (Rycroft), AB
- Nampa, AB
Take Your Best Shot!

WE'RE LOOKING FOR Your best shots. Richardson is pleased to launch the “Take Your Best Shot” photo contest on May 1. Richardson Pioneer customers and employees are encouraged to take photos of agriculture throughout the year and enter our contest. We’re looking for the best photos that showcase Canadian agriculture and highlight Richardson. The winning shots will be featured in marketing materials, including Richardson’s annual calendar, on our website and in various publications. We want photos that feature people, our locations and the ag industry (i.e. landscapes, prairie sunsets, transportation, etc).

Selected photos will be featured in our 2016 calendar with top winners receiving photo packages, including a grand prize of a DSLR photo kit. Judges, including professional photographers and Richardson executives, will select photos based on creativity, composition, and how the image captures the spirit of agriculture and our business.

HOW TO ENTER

Submit your photos to: photo@richardson.ca and include:
• photographer’s name
• location
• telephone number
• description of the photo and where it was taken

Please note: Photos need to be a high resolution with a 300 dpi minimum. Photos taken on a cell phone may not be high enough resolution to print. The photo contest is open to all Richardson Pioneer customers and Richardson employees. The deadline for submission is 11:59 p.m. on September 30, 2015. Winners will be announced in mid-November. Good luck and remember to take your best shot!
At Richardson, we are truly invested in everything we do.
That includes our commitment to help build stronger communities in
the places that our customers and employees call home.

Through the Richardson Foundation, Richardson invests
thousands of dollars in community initiatives and organizations
across Western Canada each year. We are committed to not only operating our business and serving our customers in these areas, but being an active part of our communities.

To promote our commitment to our communities, we launched a print and radio awareness campaign focused on our community giving last fall. The campaign highlighted three donations. In Alberta, the Richardson Foundation donated $30,000 towards the Dalum Fire Department for a new, state-of-the-art building. In Saskatchewan, $100,000 was donated towards a new water park in Whitewood, spearheaded by 12-year-old Tia Cederstrand. In Manitoba, the residents of Minnedosa received $100,000 towards the local ballpark.

The ads feature not only these specific projects, but how other communities can partner with the Richardson Foundation.

The campaign ran through November and December in community newspapers across the Prairies and all three ads were featured in the Western Producer and Grainews. The radio ads ran in rural stations across Western Canada in the areas we do business.

Each year, Richardson Pioneer donates over $1 million to support projects in dozens of communities across the Prairies. In 2014, we donated $1.8 million to support 70 projects in a variety of locations.

For a complete listing of the communities and projects that we were proud to support in 2014, see page 4.
“Construction began in the fall of 2014; prior to this the soccer fields were scattered all over town and felt unorganized,” says Hill. “We have about a 200 kilometre draw for kids who use this facility, specifically from the Hinds Creek and Worsley area, all where we do business.” With the new soccer complex that is currently being built in the Cummings Lake Recreation area, there will be eight fields for children and families to use that are all in the same complex.

**Saskatoon Minor Football Field**

Last fall, Richardson Pioneer donated $250,000 to support the Saskatoon Minor Football Field, also known as the Gordie Howe Bowl in Saskatoon. The Friend of the Bowl Foundation has been raising funds since 2011 to revitalize the field with a new 12,000-square-foot clubhouse, concession, storage and renovated fields. The new and improved bowl will be the home to Saskatoon football and it will also provide the city with a multi-sport facility for other outdoor sports such as soccer, softball, ultimate frisbee and rugby.

“The bowl field committee is proud to be partnering with Richardson, who is contributing a significant amount to the football field,” says Campaign Director Stephanie Hughes. “This field is truly a win for our entire community, and for more than 6,000 football players who will use it over the course of 1,600 hours every year.”

The vision to create a brand new location for football in the city came one year ago when the bowl field committee announced its $11 million dollar campaign. The field now has artificial turf on a 90,000 square foot field, with a stunning scoreboard, new sound system and 100 lights that illuminate the field. They pulled this off with commitment and hard work from the campaign volunteers and donors.

**Wynyard Over Time Campaign**

Richardson Pioneer was pleased to announce a donation of $50,000 to support the Over Time Campaign in Wynyard, SK. The donation will serve athletes, coaches, parents, spectators, families and visitors. By providing a broader range of services than the present arena, the new complex will enhance the quality of life in the community where Richardson operates. The provincial government has deemed Wynyard a rapid growth community and this brand new facility will encompass a variety of uses to add to this vibrant town.

Built in 1950, the Wynyard Memorial Arena is home to many activities including hockey games, skating clubs, school gym classes and general public skating. For over 60 years, the area has served as the hub of the community bringing together all ages of athletics and spectators. It has become an important gathering place for residents of Wynyard and surrounding areas.

“Wynyard is a growing community, and is a town of people that value an active lifestyle. In order to maintain this lifestyle and status as a centre for recreation, the community requires the amenities of a much larger centre. Residents know that the time is now to build a sports complex that will serve the needs of our community,” says Mayor Ted Czarnecki.

“We are pleased to make this donation, which directly benefits this rural community,” says Tom Hamilton, Vice-President, Richardson Pioneer. “We are very proud to be a part of these communities and we are committed to doing our part to help build even stronger communities for generations to come.”

**Worsley Playground**

Richardson Pioneer contributed $25,000 to support the Worsley Volunteer Firefighters Society in their efforts to fundraise for a new playground at Worsley Central School.

“Updating equipment that directly benefits these communities is something that we feel very strongly about,” says Tom Hamilton, Vice-President, Richardson Pioneer. “At Richardson, we understand that a key part of our enduring success is the strength of the communities in which we do business.”
ACU MacGregor Normac Centre
DaysArts
Fairview Minor Soccer
Gordon Howe Park
Harding Agricultural Society
Kenaston Swimming Pool
Lacombe Minor Baseball
Lyndale School
Miami School Parent Advisory Council
Oungre Memorial Regional Park
Rapid City Parent Group, Playground Committee
Spiritwood Volunteer Fire Department
Strathclair Playground Fundraising Committee
Stirling Emergency Services
Strasburg & Community Rec Centre
St. Catharine’s Home & School Association
The Foremost & District Minor Hockey Association and The Village of Foremost
Tisdale Riverside Golf Club
Treherne Aquatic Center
Town of Saltcoats
Town of Wynyard
Town of Arborfield & Arborfield School
Vancouver Lonsdale Project
Village of Bawlf
Warner Curling Club
Watrous Gym Committee
Worsley Volunteer Firefighter Society

TOTAL
$1.8 Million
At Richardson, we are truly invested because you are. We want you to send in your community enhancement stories and apply for funding from the Richardson Foundation. We are committed to helping to create stronger communities across the country. Through our shared dedication to the places we live and work, together we can accomplish anything.

Eligible registered charities include:

- Visual and performing arts
- Education
- Youth initiatives
- Environmental issues

If you have a great idea to improve your community, let us know. Contact your local Richardson Pioneer Ag Business Centre to get more information and submit a proposal for your local project.
Richardson is committed to upgrading and expanding our facilities across Western Canada to enhance our service to our customers here at home and in markets around the world. Here is a snapshot of a series of expansion projects across the country.

We are Expanding!

Bin Expansions
14,000 MT - Last Mountain SK, Nampa, AB, Weyburn, SK, Stirling, AB

Since 2008, we have added a total of 310,000 tonnes of additional grain storage capacity to our Richardson Pioneer network. We have committed to expanding four to five sites per year for the next six years to expand our storage capacity across the Prairies.
New High Throughput Elevator  
12,000 MT - Dauphin, MB

**In December**, Richardson announced plans to build a new high throughput grain elevator to replace its current facility in Dauphin, Manitoba. The new Richardson Pioneer elevator will have a total of 25,000 metric tonnes of storage for grains and oilseeds.

“The Dauphin area is an important market for us and we have a solid, loyal customer base there,” says Darwin Sobkow, Executive Vice-President, Agribusiness Operations and Processing. “This shows our long-term commitment to the area and ensures our ability to continue to serve our customers.”

The new elevator will include 10,000 metric tonnes of storage space and will replace the 5,750 metric tonne wooden crib elevator currently on site. The build will incorporate 15,000 metric tonnes of existing steel bin storage, upgrading the receiving and shipping speed to match that of the new elevator. It also includes a high capacity grain dryer, cleaner and 104-car spot.

Construction of the new elevator will begin in April 2015. The project will take approximately 16 months and is expected to be complete in August 2016. Richardson will build a temporary receiving and shipping system at the Dauphin site to provide customers with a continued delivery option over the 16-month construction period.

Richardson acquired the Dauphin elevator in 2007 from Agricore United with the intention to upgrade and enhance the facility as part of a continued, long-term investment in its Richardson Pioneer network of facilities.

“Richardson has an ongoing, aggressive commitment to furthering our investment in agriculture in Western Canada,” says Sobkow. “We will continue to enhance our business and look for new opportunities to grow to meet the needs of our customers at home and in world markets.”

Fertilizer Distribution Shed  
30,000 MT - Carseland AB

Since 2010, our Engineering Department has been working on fertilizer distribution shed expansions to enhance our fertilizer business. The locations include Legacy Junction and Rycroft, AB; Carlton Crossing and Yorkton, SK. We are currently working on the Carseland, AB location. The capacity of these sheds are 20,000 metric tonnes each.
Vancouver Storage Expansion

80,000 MT - Vancouver, BC

The storage expansion project totaling $130 million at our Vancouver port terminal is on schedule to be completed by fall and operational by November 2015.

Project Milestones:
- Expansion started – May 2013
- Pellet tank demolition – Sept 13
- East matt pour – Feb 2014
- Piling complete – March 2014
- West matt pour/ East slipform – April 2014
- West slipform – July 2014
- Hopper bottom installations – Sept 2014
- East annex towers and galleries – Dec 2014
- West annex towers and galleries – March 2015
- Commissioning – October 2015

To view construction, use this QR code:
VIS Blenders
Brandon, MB, Crooked River, SK
Hamlin, SK, Assiniboia, SK, Langenburg, SK

By the end of 2015, we will have added 52 new high speed VIS blenders to improve efficiencies at our Richardson Pioneer locations. Since 2011, we have committed to build 10 blenders per year, and have two to three years left before project completion across our network.
ON MARCH 10, Richardson International was announced as one of Canada’s Best Managed Companies for the sixth consecutive year. The designation is a symbol of excellence and source of pride for our company and other Canadian businesses.

Richardson International is actively involved in all aspects of the agriculture cycle: growing, merchandising, grain handling, transportation/logistics, food processing as well as the development of new ideas and better opportunities in agriculture.

“The Best Managed designation is a recognized mark of business excellence and we are extremely proud that Richardson International is among this year’s esteemed group of companies being presented with this award,” says Hartley T. Richardson, Chairman of Richardson International and President & Chief Executive Officer of James Richardson & Sons, Limited. “This distinction acknowledges Richardson International as a leader in both the agriculture industry and the business community.”

Since 1993, Canada’s Best Managed Companies is the country’s leading business awards program, recognizing excellence in Canadian owned and managed companies with revenues over $10 million. This award focuses on Canada-owned and managed companies, and recognizes overall business performance and sustained growth.
Richardson Pioneer’s Agronomy team has a new Agronomy Manager. Heather Krahn first joined Richardson Pioneer in May 2010 after graduating from the University of Saskatchewan with a Bachelor of Science in Agronomy. She started her career off as a Sales Agronomist, then Regional Sales Agronomist and now she is Richardson Pioneer’s Agronomy Manager.

“As Agronomy Manager, I am responsible for a variety of things ranging from training the Certified Crop Advisors to evaluating product lines to research and keeping up on the best technology and current trends in the industry,” Krahn explains.

She says the best part of her job is keeping her team motivated. Krahn says she is excited to lead a team of talented people who are all extremely passionate about what they do and work hard to provide the best solutions for our customers.

“My excitement comes from seeing others learn and succeed in their roles,” says Krahn. Being a constant source of accurate agronomic advice for our customers is key. “We are always learning and keeping up on what’s happening in our industry,” she adds. “I look forward to leading this team of dedicated agronomists at Richardson Pioneer and helping to create a handcrafted plan that fits the needs of each and every customer.”

Kelburn Farm Enhancement

Kelburn Farm is Richardson’s research and development farm, which is located just south of Winnipeg in the Red River Valley. Last summer, construction began on a brand new facility to replace the old barn, which was built in 1945. The new building, which will feature a main hall, reception area, meeting and office space will be ready by summer.

“At Kelburn Farm, we try to bring the ‘wow’ factor to our visitors and we think this new addition will do just that,” says Al Raine, Assistant Vice-President, Crop Inputs Marketing. “We will have the capability to entertain and host groups in excess of 400 people.”

In 2013, Richardson added a brand new pavilion to the farm to provide additional meeting space and a venue for ag industry educational efforts such as Ag in the Classroom’s Amazing Ag Adventure and the Manitoba Canola Growers’ Canola Learning Centre.

The newest enhancement, the new barn, will be unveiled in June, when Richardson will host a grand opening and appreciation for all partners and sponsors.

“With construction coming to a close, we look forward to having a fully functioning, four-season facility to provide a world-class farm that benefits growers, suppliers and others in the industry,” says Raine.