



## Customer and Employee Winter Photo Contest Rules

### Eligibility

The contest is open to Richardson Pioneer Limited customers and employees of Richardson International Limited and its subsidiaries.

### How to Enter the Contest

An eligible entrant may submit up to a total of five still winter-themed photographs. Each photo submitted must be accompanied with the following:

- Photographer's name and location
- Telephone number
- Description of the photo and where it was taken

Failure to provide all necessary information may result in the photo not being accepted for entry in the contest.

Submissions can be entered by emailing [photo@richardson.ca](mailto:photo@richardson.ca). All entries must be received by 11:59 p.m. on March 31, 2018.

**Please Note:** Low resolution photos will be accepted and are may be featured on social media, however, entrants wishing to compete for the grand prizes must submit high resolution photos. High resolution photos should be 300 dpi, jpeg file format and no smaller than 8" x 10" and four megabytes. If photo submissions are 72 dpi, they must be at least 3,000 pixels in size both horizontally and vertically. The quality of photos can be checked by right clicking on the file on your computer and selecting "Properties." Low resolution photos will be accepted for the contest, but have limited uses.

### Submission and Entry:

1. By submitting your entry, you are agreeing to these contest rules. You acknowledge and agree that you are at least eighteen (18) years of age and that you are a resident of British Columbia, Alberta, Saskatchewan, Manitoba or Ontario. This contest is not open to persons under the age of eighteen (18) nor to persons who are not residents of Canada currently residing in British Columbia, Alberta, Saskatchewan, Manitoba or Ontario.

2. You must not submit more than five photos as entries to the contest. If more than five photos are submitted, only the first five photos submitted will be counted as entries.
3. You must be the creator of each photo entry you submit. You represent to Richardson that each photo entry is your original work; does not infringe the rights of any third party; is authored by you and is not the product of collaboration with any other person and that you own all right, title and interest in and each photo entry, free of the claims of any other person.
4. You must obtain permission from the subject(s) of each photograph you submit as an entry. By submitting the photo(s), you are confirming to Richardson that consent has been received. If the subject(s) is/are children, you confirm to Richardson that you have obtained the consent of the custodial parents or legal guardians.
5. By submitting your entry to Richardson, you grant Richardson an irrevocable, perpetual, worldwide license to use, reproduce and modify each photo entry in any material or digital form, to display the photo to the public and to communicate to the public on a website or by any other means of telecommunication. You waive all moral rights in and to each photo entry and authorize Richardson to modify your entry, associate it with any of its business undertakings for sales or promotional purposes and to provide or not to provide attribution for your entry. All entries will become the property of Richardson and will not be returned. Richardson shall have the right to assign or sublicense all or any of the rights granted to it under these contest rules.
6. By submitting your entry to Richardson, you consent the use of your name and likeness in connection with providing attribution for the photo and publishing the names and likenesses of winners for websites, social media, promotional and marketing purposes.
7. By submitting your entry with an email address, you consent to Richardson contacting you by email and to maintaining your email address and other personal information for use in connection with this contest and any future inquiries or requirements relating to the use of your photo entry.
8. Any entry which infringes the rights of any person, which is contrary to law or is determined by the judges to be inappropriate subject matter for the contest, may be disqualified from the contest.
9. Each entrant acknowledges that these contest rules are written in the English language only. L'entrant confirme se volonté que cette règles, y compris tout avis s'y rattachant, soient rédigés en anglais.

### **Evaluation and Selection of Winner**

All entries that comply with contest rules will be evaluated by a panel of judges, which will include Richardson International staff and professional photographers. Photos will be judged on composition, creativity and how they capture the heart of agriculture and Canadian winters.

Winners will be determined in the sole discretion of the judging panel, and there will be no appeal, reconsideration or reasons provided in relation to any decision, including a decision as to whether an entry complies with contest rules. Winners will be contacted using the contact information provided with the entry, with an announcement being made online at [www.richardson.ca](http://www.richardson.ca) and on Richardson's social media channels following notification to the winners. If a winner cannot be contacted in a reasonable period of time, the judges may, in their

discretion, name an alternative winner, and the originally named winner will cease to have any entitlement to the prizes awarded.

## **Prizes**

The grand prize winner will be featured in our 2018 Richardson Pioneer calendar with attribution for their photo. The grand prize winner may also be featured in other Richardson marketing materials and will be featured on Richardson's social media channels, including Facebook, Twitter, Instagram and LinkedIn with attribution for their photo.

Second and third place winners, which are photos that may be high or low resolution, may not be prominently featured in our 2018 Richardson Pioneer calendar and other marketing materials as this is dependent on the photos' resolution, but they will be featured on Richardson's social media channels with attribution for their photos. The winners will also receive:

Grand Prize: Bluetooth headphones

Second Place: \$100 Tim Hortons gift card and Richardson travel mug

Third Place: Richardson duffel bag

The Richardson Pioneer calendar may include photos which were not submitted for or as part of this photo contest.